



# Advertising Rate Sheet and Interest Form

*Valid July 2023 through December 2023*

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## Current Rates

**\$1,250 per 60-second ad**

Ads will be static full-color digital files displayed on all San Francisco Bay Ferry onboard displays. Ads will display for 60 seconds at a time and will be displayed in rotation at least once every 10 minutes. All transbay ferry riders are 20-60 minutes, guaranteeing 2-6 showings per transbay ferry ride. There is no audio available.

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WETA books a limited number of advertising slots on a month-to-month basis.

Advertisers must submit digital files in full color .PNG format with the size dimensions of 1920 pixels wide by 1080 pixels high, no larger than five megabytes. WETA must receive the artwork at least five business days before the scheduled start date of the advertising agreement.

All advertisements must meet the [WETA Advertising Policy](#). WETA will not accept advertisements that do not meet these requirements. Advertisers will be required to sign the [WETA Advertising Agreement](#) before their slot is booked.

Complete this form and email it to [Thomas Hall, WETA's Marketing Manager](#). Ad slots will be booked on a first come, first served basis in order of advertising agreements and deposits received.

Company/organization name

Contact Name

Contact Email

Product/service description

Company/organization website

Month for advertisement

Date of submission